



**WESTOP**  
**CENTRAL CALIFORNIA CHAPTER**  
**MINUTES**  
**FRIDAY, October 10<sup>th</sup>, 2008**

The October 10<sup>th</sup>, 2008, Central California meeting was called to order by President Guillermina Martinez in Rohnert Park, CA at 11:30am.

**Present:**

Guillermina Martinez	CSU, Bakersfield
Ricardo Marmolejo	COS
Norma I. Cuevas	CSU, Fresno
Reynaldo Cuesta	CSU, Bakersfield
Bernardo Reynoso	CSU, Fresno
Jenny Robledo	CSU, Fresno
Josie Casanova	CSU, Fresno
Kimberly Hughes	CSU, Fresno
Liliana Sanchez	CSU, Fresno
Martina Granados	CSU, Fresno
Sandra Fuentes	CSU, Fresno
Sergio Alba	CSU, Fresno
Susana Lucero	CSU, Fresno
Toni Rudd	CSU, Fresno
Wendy White	CSU, Fresno
Jessi Reyes-Murray	CSU, Stan
Kristen Correja	COS
Arnold Melgar	NHU
Jesus Angulo	NHU
Lilian Zelaya	NHU
Maricela Alvarez	NHU
Patricia Ahumada	NHU
Jolisa Espinoza	SJSU
Jesse Cota	WHC
Juan Rubio	WHC
Michelle De Ochoa	WHC
Natalie Marvel	WHC
Reyna Moreno	WHC

**I. CALL TO ORDER/WELCOME/INTRODUCTIONS**

Guillermina welcomed the group and thanked members for attending the 2008 PDS.

Ricardo welcomed everyone and asked that everyone introduced themselves.

## **II. APPROVAL OF AGENDA**

**MOTION TO APPROVE THE OCTOBER 10<sup>TH</sup>, 2008 AGENDA BY WENDY WHITE AND SECONDED BY REY CUESTA. MOTION WAS APPROVED UNANIMOUSLY.**

## **III. APPROVAL OF MINUTES**

**MOTION TO APPROVE THE AUGUST 1<sup>ST</sup>, 2008, MEETING HELD AT CAL POLY SAN LUIS OBISPO MINUTES, BY RICARDO MARMOLEJO AND SECONDED BY WENDY WHITE. MOTION WAS APPROVED UNANIMOUSLY.**

## **IV. OFFICER REPORTS**

### **A. TREASURER: Carrie Lujan, CSU, Monterey Bay**

- i. Guille: Carrie was not able to attend but submitted current budget. Our total balance is of \$24,425.12 (Before PDS Expenditures and Profits).

### **B. PRESIDENT: Guillermina Martinez, CSU, Bakersfield**

- i. Reported on the last WESTOP board meeting. Individuals that were not able to attend the conference in Kona and are needing to be reimbursed, WESTOP has begun to reimburse those individuals. Guillermina urged CenCal members to contact Melissa Padilla if needing to be reimbursed.
- ii. Continued discussion from last meeting regarding CenCal loaning \$5,000 to WESTOP. Guillermina approved the loan and they have agreed to borrow \$3,000 and pay back in 2 payments; first payment will be June 30<sup>th</sup>, 2009 and last payment on June 30<sup>th</sup>, 2010.
- iii. Discussion on whether we should keep this amount as a loan or if we should donate this amount to WESTOP?
  - I. Martina: Believes we should keep it as it loan, since they did ask for a loan from the beginning and not for a donation.
  - II. Jessi Reyes-Murray agrees to keep it as a loan
  - III. Rey Cuesta- Agrees with keeping it as a loan
  - IV. Jenny: Believes we should keep it as a loan and that we have to take care of our chapter first.
  - V. Guille: Will make sure that its noted and handled as a loan
- iv. Discussion at the board meeting regarding TRiO marketing and visibility. The board wants to create more TRiO awareness and therefore it has been decided to build a partnership with ACT to help us market ourselves.
- v. WESTOP wants to recreate their logo and is asking for any creative minds to help come up with suggestions.
- vi. WESTOP wants to come up with some type of professional development to serve staff and is working on a plan for the near future.

- vii. WESTOP board is looking for two members of each chapter to lead the fair share for each chapter, Tomasa will be in contact those individuals.
- viii. Next board meeting in Temecula, CA Oct. 31- Nov 1<sup>st</sup>.

**C. VICE PRESIDENT: Ricardo Marmolejo, College of the Sequoias**

- i. Encourages members to network and get to know each other.
- ii. WESTOP membership registration, \$60 was the initial charge but after September 30<sup>th</sup> it increased to \$80, institutional fees have also increased.
- iii. WESTOP will soon send out new member packets.

**D. SECRETARY: Norma I. Cuevas, CSU, Fresno**

- i. Welcomed everyone and passed out sign in sheet, asked everyone to sign in, review and correct their contact information if needed.

**V. COMMITTEE REPORTS**

**A. LEGISLATION & EDUCATION: Kimberly Hughes, CSU, Fresno**

- i. HEOA has been approved and signed
- ii. The SSS completion has been postponed until spring/summer of 2009. Grants set to expire in August 2009 have been extended until August 2010. This was all due to the Reauthorization of the Higher Education Act.

**B. SUMMER JAM: Reedley College**

- i. Martina: Last meeting Reedley was interested, but due to renovation of their dorms Diana is asking to lead it in 2010 instead.
- ii. Guillermina: Asked for a volunteering institution to host summer jam for this coming year.

**C. PDS: Wendy White, CSU, Fresno**

- i. Overview of PDS, went well, has received positive feedback.
- ii. Thirty members registered for PDS with only one no show. A total of 6 presenters.
- iii. Total amount collected from silent auction was \$545.
- iv. C-Vent was very complicated and not user friendly, were not able to utilize it for this event so the committee came up with an alternative invitation (e-vite).
- v. In previous meetings it had been suggested that the date for PDS be moved to October vs. December, suggests we move it back to December due to lack of attendance and many other college events/conferences happening amongst the same time.
- vi. Ricardo: gave his report on the PDS program, a total of 5 adds were sold at \$60 each, total revenue of \$300.00, most money has been collected with still waiting on a couple program's checks.

- vii. Jessi Reyes-Murray: suggests we stay with the theme “Best of Both Worlds” for the next PDS.

**D. SLC: Rey CSU, Bakersfield**

- i. Rey: Projected date for SLC is January 30-31<sup>st</sup>. Location CSUB, registration out of the STAAR program. Martina signed up for awards. Still looking for committee members, needs individuals to sign up to be part of the committee.
- ii. Will send out a report for everyone to be informed and updated on SLC.

**E. TRiO Day: Jolisa Espinoza, San Jose State**

- i. Jolisa: Projected date for TRiO day is Monday, February 16<sup>th</sup>, 2008 (President’s Day). Event will be done in conjunction with the NorCal chapter. Seeking committee members. Asking for political contacts.

**F. SCHOLARSHIPS: Jesus Clemente, CSU, Monterey Bay**

- i. Guille: Jesus was not able to attend but submitted a report. Has 6 committee members and is looking at sending out the scholarship ASAP. Looking into awarding students by January during SLC in Bakersfield.

**G. COMMUNICATIONS: Ben Reynoso, CSU, Fresno**

- i. Ben: Sent out new member questionnaires for new members to fill out. Taking pictures of new members.
- ii. Remind members about the listserve reply button. You need to make sure that if you want to reply to the specific person that sent out the email through the listserve you need to type in the email address vs. hitting reply or else your response is sent out to everyone in the listserve.
- iii. Cvent, if we are paying \$600 so we should have some type of support, it is very complicated to use and not user friendly. We need to find someone to help us with it.
  - I. Guille: will request technical support from the board.

**H. HISTORIAN: Dennis Adkins, Fresno City College**

- i. Guille: Dennis was not able to attend. He requests we forward any chapter information and pictures so that he is able to begin compiling our chapter’s history.

**I. BYLAWS: Omar Correa, CSU, Bakersfield**

- i. Guille: Was able to get a copy of the chapter’s bylaws and is having them converted to PDF soon and will send out to Omar to review.

**J. FUNDRAISING: Susana Lucero, CSU, Fresno**

- i. Susana: Explained everyone must be wearing their CenCal pin to each meeting, if you don’t have one they are \$6.00 each.

- ii. Every meeting the marble game takes place, there are currently 8 marbles left. Running total is \$2,405 and the marble winner will receive half the amount and remaining half goes to scholarships

**MOTION TO APPROVE OFFICER REPORTS AND COMMITTEE REPORTS MOTIONED BY JESSI REYES-MURRAY AND SECONDED BY JENNY ROBLEDO. MOTION WAS APPROVED UNANIMOUSLY.**

**VI. OLD BUSINESS:**

**A. SUMMER JAM**

- i. Guille: We need an institution to volunteer and host this event.
  - I. NHS (Arnold) has offered but needs to get his director's approval.

**B. COE FAIR SHARE FUNDING**

- i. Guille: WESTOP is requesting two members to help fundraise for COE.
  - I. Jenny and Sandra have volunteered to represent the chapter.

**VII. NEW BUSINESS**

**A. PDS**

- i. Wendy: had projected 60 attendees but only had 31 attend (8 less from last year) would have appreciated people to be up front about not attending
- ii. Jessi: Is leaving PDS very satisfied, would like to continue with the theme for the rest of the PDS's to come.
- iii. Susana: Also enjoyed the PDS suggested we have more team building activities so we can get to know everyone a little better.
- iv. Rey: PDS become what you make of it; sometimes lack of participation makes it difficult to add more to the agenda.
- v. Nathalie: Enjoyed the PDS and suggests that for next year we would have more information in advance about Agenda.
- vi. Rey: Suggests we put more information on the committees (the planning of the event) and updates on our website.
- vii. Guille: Is asking members if they want to move PDS back to December?
  - I. Jessi: Clarifies that the reason why PDS was moved was because of the holidays and bad weather.
  - II. Ricardo: Clarified that another reason why it was moved was to encourage more individuals to come out and participate in the event.
- viii. Guille: Is looking into having next year's PDS on October 7-9<sup>th</sup> 2009, location she is looking into is Tahoe.

**VIII. ANNOUNCEMENTS**

- A. Wendy: Fresno State is hosting a African American Recruitment Conference, this is not in efforts to recruit for Fresno State. The event takes place on December 13, 2008 at Fresno State. She encourages everyone to get the word out. Also in need of donations.

- B.** Jessi: Open position in her office. Graduate forum event is on Nov the 8<sup>th</sup> 2008 and it will take place in Berkeley. The event can host up to 1500 students. Last day of registration is October 31<sup>st</sup> 2008.
- C.** Ben: Announced car wash taking place Saturday October 11<sup>th</sup>, 2008 at the 76 Gas Station on Shaw and Sixth St in Fresno. The ELL/Classic Upward Bound students are fundraising for scholarships.
- D.** Guille: Next chapter meeting will be on Dec 5<sup>th</sup> at San Jose State 11am.

## **IX. ADJOURNMENT**

**MOTION TO ADJOURN BY REY AND SECONDED BY MARTINA AT 1:06pm. MOTION WAS APPROVED UNANIMOUSLY**